



## ETFMG Prime Mobile Payments ETF

**IPAY capitalizes on the shift from credit card and cash transactions to digital and electronic.**



The first and only ETF to target the mobile payments industry



Capitalizes on the transition taking place from cash/physical credit card payments to a mobile/digital system



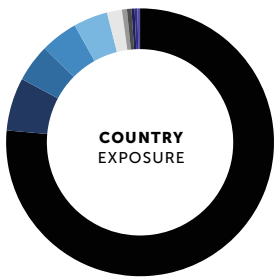
Benefits from the increasing use of smartphones, ecommerce, and the need for hassle free transacting

### PERFORMANCE<sup>1</sup>

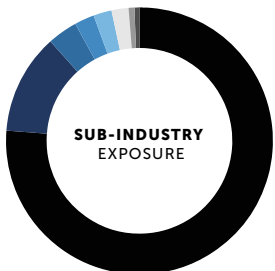
<sup>1</sup>Fund performance before 8/1/17 was based upon the ISE Mobile Payments Index.

	CUMULATIVE				ANNUALIZED				
	1 month	3 months	YTD	Since Incep.	1 year	3 years	5 years	10 years	Since Incep.
<b>MARKET PRICE</b>	0.99%	10.56%	22.99%	72.55%	31.38%	22.74%			18.52%
<b>NAV</b>	0.97%	10.64%	23.15%	72.35%	31.62%	22.33%			18.48%

Performance data quoted represents past performance and does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the Funds may be lower or higher than the performance quoted. All performance is historical and includes reinvestment of dividends and capital gains. Performance data current to the most recent month end may be obtained by calling 1-844-ETF-MGRS (1-844-383-6477). Market returns are based on the midpoint of the bid /ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Performance is annualized for periods greater than 1 year.



- 76.41% ● US
- 6.40% ● JAPAN
- 4.56% ● BRAZIL
- 4.51% ● FRANCE
- 4.13% ● GERMANY
- 1.81% ● PUERTO RICO
- 0.60% ● UK
- 0.55% ● RUSSIA
- 0.37% ● SOUTH AFRICA
- 0.34% ● HONG KONG
- 0.31% ● CHINA



- 76.23% ● DATA PROCESSING + OUTSOURCED SERVICES
- 12.14% ● CONSUMER FINANCE
- 3.64% ● LIFE + HEALTH INSURANCE
- 2.41% ● ELECTRONIC EQUIPMENT + INSTRUMENTS
- 2.21% ● TECH HARDWARE, STORAGE + PERIPHERALS
- 2.06% ● APPLICATION SOFTWARE
- 0.71% ● CASH + EQUIVALENTS
- 0.60% ● DIVERSIFIED SUPPORT SERVICES

### FOR MORE INFORMATION

WEBSITE:	ETFMG.COM
EMAIL:	INFO@ETFMG.COM
SALES INQUIRIES:	1.844.383.6477

### FUND INFORMATION

Fund Inception	7/16/15
Ticker	IPAY
CUSIP	26924G409
ISIN	US26924G4091
Stock Exchange	NYSE ARCA
Management Fee	0.75% <sup>2</sup>
Security Lending Income	0.04% <sup>3</sup>
Intraday NAV (IIV)	IPAY.IV
NAV Symbol	IPAY.NV
Rebalance Frequency	Quarterly

### TOP 10 FUND HOLDINGS

MASTERCARD INC	6.01%
VISA	6.00%
PAYPAL	5.80%
AMERICAN EXPRESS	5.70%
SQUARE	5.59%
FIDELITY NATL INFORMATION	4.77%
FISERV	4.63%
WORLDPAY	4.47%
WIRECARD AG	4.13%
DISCOVER FINANCIAL SERVICES	3.79%

### KEY INDEX FACTS

Index Provider	Prime Indexes
No. of Holdings	38
Index Ticker	PMOBILE

Holdings are subject to change.

<sup>2</sup>The Fund incurred 0.05% in other expenses as described in the Prospectus.

## ABOUT THE FUND

The ETFMG Prime Mobile Payments ETF seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of the Prime Mobile Payments Index. The index provides a benchmark for investors interested in tracking the mobile and electronic payments industry, specifically focusing on credit card networks, payment infrastructure and software services, payment processing services, and payment solutions (such as smartcards, prepaid cards, virtual wallets).

---

**Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by calling 1-844-ETF-MGRS (1-844-383-6477), or by visiting [www.etfmfg.com](http://www.etfmfg.com). Read the prospectus carefully before investing.**

<sup>3</sup>Security Lending income is expressed as the result of dividing net securities lending income for the twelve months ending 9/30/18 divided by the average daily net assets of the Fund for the same period.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Narrowly focused investments typically exhibit higher volatility. Mobile Payment Companies face intense competition, both domestically and internationally, and are subject to increasing regulatory constraints, particularly with respect to fees, competition and anti-trust matters, cybersecurity and privacy. Mobile Payment Companies may be highly dependent on their ability to enter into agreements with merchants and other third parties to utilize a particular payment method, system, software or service, and such agreements may be subject to increased regulatory scrutiny. Additionally, certain Mobile Payment Companies have recently faced increased costs related to class-action litigation challenging such agreements. Such factors may adversely affect the profitability and value of such companies. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Investments in smaller companies tend to have limited liquidity and greater price volatility than large-capitalization companies. The Fund's return may not match or achieve a high degree of correlation with the return of the Prime Mobile Payments Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Index. Diversification does not guarantee a profit, nor does it protect against a loss in a declining market. ETF shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares.

The Prime Mobile Payments Index is designed to provide a benchmark for investors interested in tracking the mobile and electronic payments industry. The stocks are screened for liquidity and weighted according to a modified linear-based capitalization-weighted methodology. The Index generally is comprised of 25-40 securities. An investment cannot be made directly in an index.

ETF Managers Group LLC is the investment adviser to the Fund.

The Fund is distributed by ETFMG Financial LLC. ETF Managers Group LLC and ETFMG Financial LLC are wholly owned subsidiaries of Exchange Traded Managers Group LLC (collectively, "ETFMG"). ETFMG Financial LLC is not affiliated with Prime Indexes.

